



READY TO ROLL



PROGRAM IMPACT REPORT

September to October 2025

THE PROGRAM

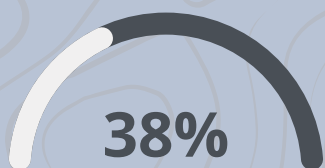
Program Description

In 2025, our Ready to Roll program introduced 8 equity-deserving youth to the world of skateboarding. Youth explored life skills such as Perseverance, Safe Risk-Taking, and Creativity, all while making new friends and working together to learn to ride their boards.

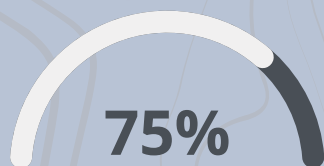
Our Goals are to...

1. Introduce youth to the fundamentals of skateboarding.
2. Enhance physical health through outdoor activity.
3. Improve communication, resilience, and emotional regulation.
4. Strengthen social connections and reduce isolation.

Demographics



of program participants identified as a member of the BIPOC community, including Indigenous and Métis youth



of youth accepted into the program were on a full scholarship, meeting eligibility criteria such as being from low-income families, in foster care, or identifying as Indigenous

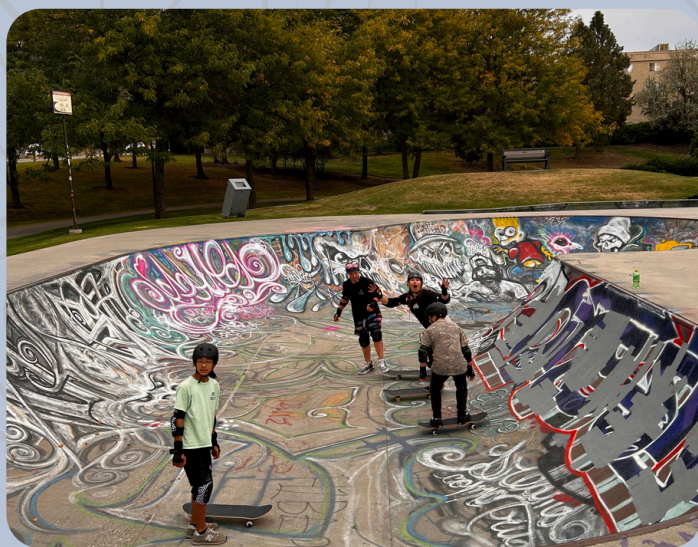
BEYOND SKATEBOARDING

Customizing their setup

Participants are taught how to set up their boards and design it to their preferences. They get to pick artwork, stickers, and other design choices to make it their own. Participants learn how to build their own skateboard and get a full kit of pads and a helmet to stay safe while riding.



Building Confidence



As participants learn the fundamentals of stability and balance, pushing, and foot position, they can begin to explore other areas of the skatepark. Each day of the program focuses on a different skill and the participants get the opportunity to visit different skateparks around the city.



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THE IMPACT

Moving the Needle



24%

increase in all markers of self-esteem



21%

increase in self-reported belief in their ability to learn something new



13%

increase in all markers of self-confidence

Participants loved Ready to Roll because...

"It has taught me to be patient!!" - Participant

"I've definitely gotten better at skateboarding and I've improved in my patience skill and not giving up when something goes wrong."

- Participant

Parents shared...

"My son has social anxiety as well as being on the Spectrum. All of the Elevation Outdoors programs have been extremely beneficial for my son. The programs he has participated in over the years have helped with learning to interact with others and gets him out doing physical activities he actually enjoys. He takes those learned skills and practices to become better. We thank Elevation Outdoors for the opportunities and programs they provide." - Janice, Parent



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GALLERY



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THANK YOU!

None of this would be possible without supporters like you.
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